



Learning & Development

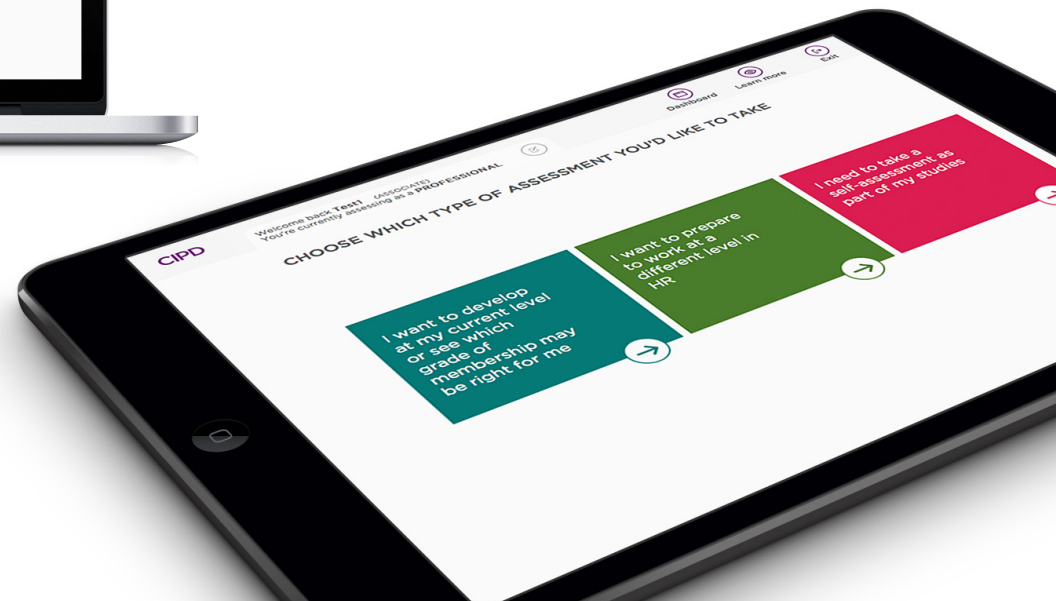
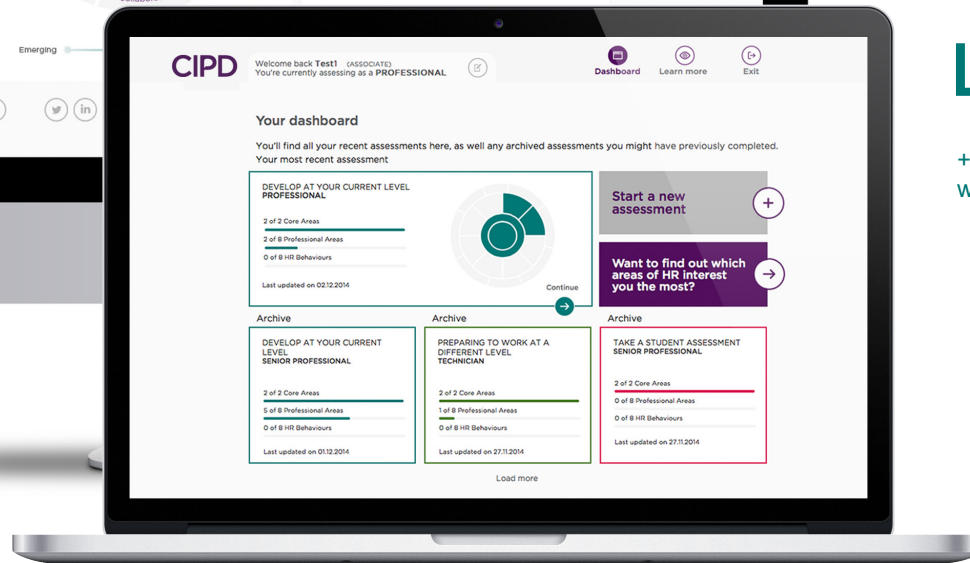
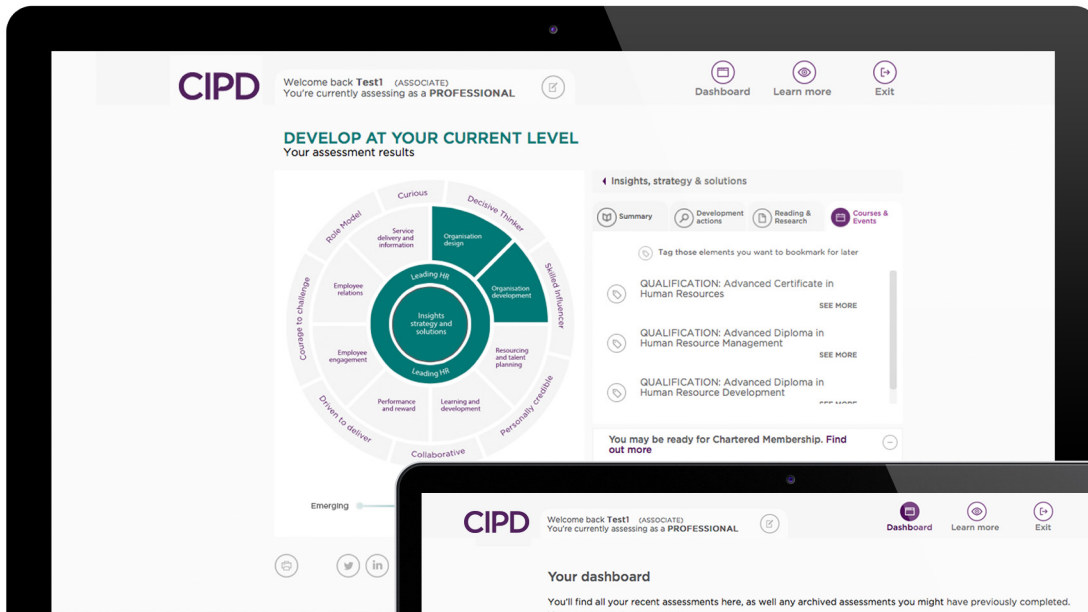
Developing a market-leading tool for CIPD members

Landscape

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The Chartered Institute of Personnel and Development (CIPD) is a professional body for HR and people development. In partnership with Willis Towers Watson, Landscape re-designed the user experience, structure and functional capabilities of CIPD's HR Map. The biggest challenge we faced was to present the complex content in beautiful simplicity both visually and from a user interface perspective. This was ultimately achieved through a simple architecture, clear layout, use of colour coding and intuitive navigation.

The tool needed to be easy to use and incorporate a multitude of complex back end functionality including secure middleware to communicate with internal systems, custom CMS features and bespoke analytics.



- Learning & Development
- Infrastructure architecture
- User experience
- User interface and navigation
- Web design and build
- Sitefinity CMS
- Bespoke analytics

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