

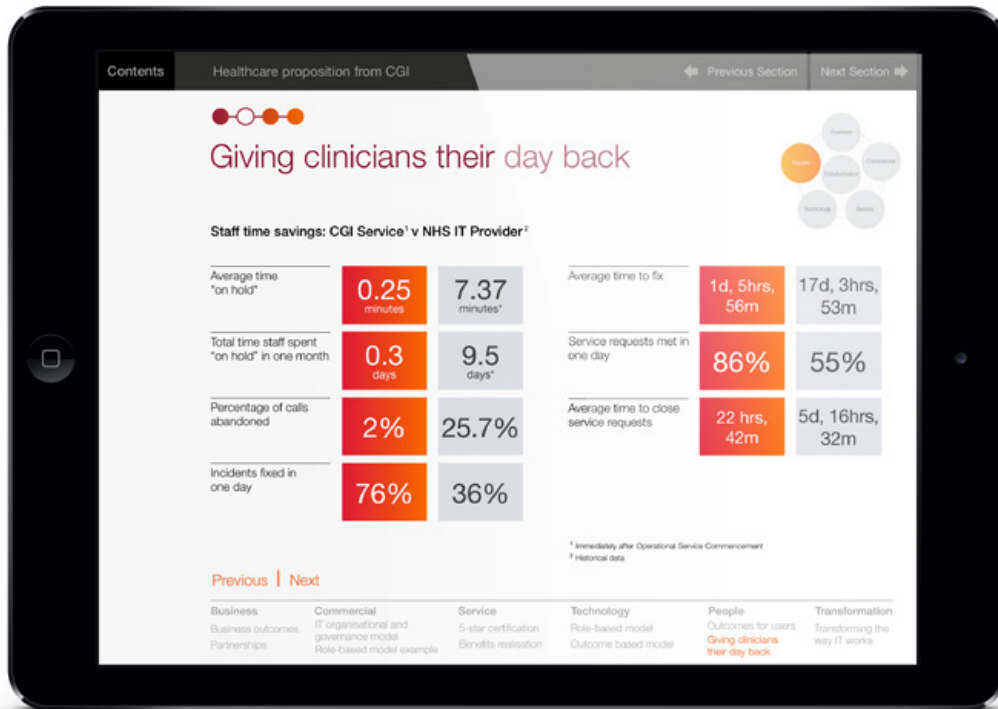


*An app for CGI's
healthcare salesforce*

Landscape

+44 (0) 207 7692 7001
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CGI are an IT and business process service, with a broad offer across multiple sectors. They asked Landscape to develop an app that their sales team could use to help explain their Healthcare proposition at various events and seminars across the country. Through a workshop, we were able to define the content of the app, and then developed and animated a visual graphic to explain the depth and breadth of their offer. The sales team could navigate through the app when in a face-to-face situation, picking out the most relevant content and the app was then distributed as part of a follow-up conversation.



Client services
UI/UX
App design and build
Graphic animation

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